



MARCH 2010

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Results

A Tribute to Alan Andolsen

## ARMA NYC Metropolitan Chapter Newsletter

**Dear Melissa,**

Please enjoy this issue of our monthly newsletter. Feel free to share this issue with your staff or senior management.

If you would like to contribute an article, please send it to the editor for review (see email address at the bottom of the page).

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### PRESIDENT'S LETTER

Dear Chapter Members, RIM Colleagues and Guests,

What a winter we have had! I hope all of you who enjoy the winter sports are enjoying this snowy winter! For the rest of you, just remember, spring is just a short time away!

As I write this letter to you, there are some events that have taken place and some that are taking place that you need to know.



First, it is with deep regret that I inform you that our Executive Vice

President/President-Elect, Crystal Cutler, has had to resign from the Board because of work demands. Her responsibilities have increased and she feels that she will be unable to dedicate the time needed to her role. We are sorry to see her go but completely understand how demanding work responsibilities can become. The Board will be meeting this month to discuss this vacancy. We wish her the best in her future endeavors.

As I mentioned in last month's newsletter, we are mourning the loss of one of our members, Alan Andolsen, CRM, CMC. For those who knew Alan, he was a compassionate, caring and mentoring person. He encouraged everyone he met to pursue continuing education in the RIM profession and helped many work towards and achieve their CRM certification. I mention this as the Board is currently working on a CRM Scholarship Award program and the final details are just about completed. The Board has decided to name this award in his honor. It will be called the "Alan Andolsen CRM Scholarship Award". A formal announcement of the program, the eligibility requirements and submission details will be made very soon. An email blast will be sent as soon as the formal announcement has been completed (you should see it within the next week or two).

Another exciting event is coming up in March. Our annual all-day seminar/workshop event is scheduled for Thursday, March 18<sup>th</sup>. We have been hard at work lining up speakers who will cover a wide variety of topics, all designed to help you enhance your skills and knowledge as a records and information management professional. In addition, we have some wonderful vendors who are sponsoring this event and will be on hand for you to meet with one-on-one. Registration is still open and spots are still available. Register now so you don't miss out on this exciting, socially and educationally rewarding opportunity!

As always, stay tuned for upcoming events, check our "award winning" website to keep abreast of upcoming activities - and for now, mark your calendar for March 18 and, if you haven't already done so, register for our annual all-day conference event. We are, again, expecting a record-breaking turnout. We hope to see you there, too!

See you on the 18th!

Sincerely,

Melissa G. Dederer, CRM  
Charter President

## MARCH 18, 2010 ALL-DAY EDUCATIONAL WORKSHOP

The date is fast approaching, so why haven't you registered for our Annual All-Day Educational Workshop? If you're involved in Records Management, IT, Legal or Compliance, then you don't want to miss this event! This event offers a unique opportunity for professionals to hear from leading experts in the field of Records & Information Management, Technology, Compliance and Professional Development.

We are offering eight regular sessions (you may select up to four) led by leaders in the Records and Information Management field and five special sessions on E-Mail Management led by Jesse Wilkins, CRM, CDIA+, ecmm, emmm, ermm

The regular sessions are priced at \$145 for Members, \$170 for Non Members and \$125 for Students (must have a valid ARMA Student Membership).

The E-Mail Management sessions are priced at \$245 for Members and \$270 for Non Members and includes the Opening & Closing Addresses.

Please Note: If you do not register in advance, there will be an additional \$20 surcharge for all Walk-ins.

Also, the regular sessions qualify for 55 CRM Maintenance credits. The Wilkins sessions qualify for 7 CRM Maintenance credits.

Here's a listing of topics and speakers:

Keynote Address: Dr. Stuart B. Weiss, NY RoadRunners Club, NYC Marathon (Open to all Attendees)

### REGULAR SESSIONS



METRO CHAPTER

Get the pieces you need...



Educational  
Workshop  
2010

**Head in the Clouds: Judges Ron Hedges & James C. Francis**  
**Wikis and Blogs: Jason C. Stearns, CRM**  
**Data Mapping for Successful Conversions: Melissa Dederer, CRM**  
**Getting Your Organization Going with GARP: Galina Datskovsky, CRM;**  
**Lenore Greenberg, CRM; Fred Puzello, CRM & April Dmytrenko, CRM**  
**eDiscovery - Search Success, Financial Impact, RIM Role, and Wishlist**  
**for the Future: Maura Grossman, Esq.**  
**Writing for Publication: Susan Goodman, CRM**  
**Taxonomy Topic: Seth Earley**  
**John Mancini, AIIM President will be our closing speaker. (Open to all**  
**Attendees)**

**SPECIAL SESSIONS: EFFECTIVE E-MAIL MANAGEMENT** led by Jesse Wilkins, CRM, CDIA+, ecmm, emmm, ermm

**Developing an E-Mail Policy**  
**Identifying & Classifying Messages as Records**  
**Selecting/Implementing E-Mail Management**  
**Managing your E-Mail Better - By Managing Less of It!**  
**Outside the Inbox: Collaborating More Efficiently**

To view the event brochure, [CLICK HERE](#)

To view the invitation and Register, [Click Here](#) .

**In addition to receiving a conference tote bag, all attendees will receive a game card, which must be stamped by all of our sponsors in order to be eligible for prizes which will be raffled off at the end of the day. Here's a short list of the prizes:**

**\$150 Gift Certificate to Tao Restaurant in NYC;**  
**\$150 Gift Certificate to Gotham Bar and Grill, NYC;**  
**\$150 Gift Certificate to The Modern, NYC;**  
**\$150 Gift Certificate, Shubert Theatre;**  
**\$100 Gift Certificate to Ruth Chris Steakhouse;**  
**Two pairs of Mets Tickets;**  
**Two pairs of Tickets to the Top of the Rock, Rockefeller Center;**  
**Apple iPod;**

**If you're paying by check, mail your payment to:**  
**APMA Metro New York City Chapter**

PO Box 1462, Grand Central Station  
New York, NY 10163

Sincerely,  
Frank LaSorsa, CRM  
VP, Professional Development  
ARMA METRONYC CHAPTER

We are proud to announce the following Platinum Sponsors for this event.



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## MEMBERSHIP UPDATE

Our current membership total stand at 316 members!

**It is a pleasure to welcome the following new members:**

**Alan Greenburg, JPMorganChase, Jersey City, NJ**

**Peter Hamilton, Retrievox, New Brunswick, NJ**

- LAUREN BARNES, VP/MEMBERSHIP

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## ARMA INTERNATIONAL ELECTION RESULTS

Congratulations to former Chapter President, Dr. Galina Datskovsky, CRM on being elected to the position of President-Elect of ARMA International for 2010-2011. She assumes her role on July 1, 2010. Galina, we are all very proud of you and look forward to your leadership in the coming year(s).

Here are the election results:

President-Elect (2010-11):

\*Galina Datskovsky, 40.76% - (662 votes)

Judy Tyler, 32.70% - (531 votes)

Komal Gulich, 26.54% - (431 votes)

Treasurer (2010-12):

\*Fred Pulzello, elected by acclamation - (1,509 votes)

Association Director (2010-13):

\*Brian Moriki, 17.83% - (899 votes)

\*William LeFevre, 17.75% - (895 votes)

\*Julie Colgan, 17.43% - (879 votes)

\*Paula Sutton, 16.66% - (840 votes)

Sheri Nystedt, 16.07% - (810 votes)

Alice Young, 14.26% - (719 votes)

The election was conducted by Votenet Solutions, Inc.

Congratulations to ARMA International's new board members for their commitment to the profession and the association.

## ALAN ANDOLSEN, CRM, CMC - A Pioneer and a Gentleman

When I heard the terrible news that Alan had passed away, I was filled with deep sorrow. Alan was a true gentleman, and during his memorial service, it was a descriptor that was repeated often.

One of my fondest memories of Alan occurred a few years ago at the Annual ARMA Conference. I had just been elected Chapter President and decided to attend one of Alan's sessions. When I entered the large meeting room, I looked up towards the dais and there was Alan, surrounded by colleagues, engaged in a lively discussion. He caught a glimpse of me and gave me a wave and a smile. Afterwards, he found me in the back of the room and thanked me for attending his session. At first, I thought he was thanking me because the President of the MetroNYC Chapter had attended his session. Well that was only part of the answer. Alan was also genuinely grateful that I, a colleague and friend, took time out to attend his presentation. That's the kind of man Alan was.

When Alan first became ill, the Board of Directors sent him a Kindle E-Book Reader. At his memorial service, his widow, Barbara told a group of us how much that gift meant to Alan and to her. Rest in peace, my friend!

Alan was president of Naremco Services Inc. and was a pioneer in the field of Records & Information Management. He developed practical techniques for managing digital records and traveled all over the world to lecture on their application. He also wrote and lectured on business ethics. He focused his consulting efforts on the creation of office systems that recognize the diversity of human capabilities and the potential of emerging technologies as well as conserving an organization's resources. During the past two decades, he pioneered practical techniques for the management of digital records and lectured on their application in Japan, China, Europe, and throughout the United States and Canada.



Alan served as Director of Administration for the Metropolitan Health Department of Nashville and Davidson County, Tennessee; Trustee of the Foundation for Excellence in Consulting and Management and Chair of the Code of Ethics Committee of AMCF (the Association of Management Consulting Firms). He received the Association's 2006 Distinguished Service Award. He was also a member of the Board of the New York Revels, the Jupiter Symphony, and the Ecole Libre des Hautes Etudes. Alan was very active in ARMA International, and spoke at many annual conferences. He was a member of the Metropolitan New York City Chapter, was a key presenter and staunch supporter of the Chapter. He was a Certified Management Consultant and a Certified Records Manager.

At the time of his death, he was serving as President of the Board of Regents of the Institute of Certified Records Managers, Member of the Certification Review Board of the National Association for Information Destruction, Principal Member of the Technical Committee on Record Protection of the National Fire Protection Association [NFPA Standard 232], Chair of the Code of Ethics Committee of AMCF - the Association of Management Consulting Firms and Trustee of the Foundation for Excellence in Consulting and Management. He was a member of ARMA International's Strategic Planning Committee, Professional Issues Committee, and Professional Competency Project and has served on its Task Forces on E-Mail Standards and Record Centers.

He is survived by his wife, Barbara Hilkert Andolsen; his son Daniel Andolsen, daughter Ruth Andolsen, his brother Lowel Andolsen, and two grandchildren.

Alan had many friends and colleagues from around the world. Here are just a few of the many words of condolences:

"Alan was a gentleman and a scholar, and a jovial companion. Memories of long days spent together, marveling at the beauty of the world will keep him in our hearts forever. Our sympathies to Barbara, Daniel and Ruth."

"Alan was a very special inspiration to me and to many. His vision of our profession of records and information management was steeped in knowledge, passion and deep abiding joy. We will miss him."

Alan's generosity throughout the years to COAR, a school and orphanage in El Salvador, started by one of his college friends, is just one of the legacies he leaves. Doubtless, this old friend, Fr. Ken, is there to greet him in Heaven. Alan and his family's generosity will live on in countless children helped out of poverty to a bright future. Vaya con Dios, Amigo."

Letters of condolences may be sent to Mrs. Andolsen at 400 Central Park West, Apt. 17C, New York, NY 10025.

The family requests that, in lieu of flowers, donations can be sent to:

COAR Peace Mission  
4395 Rocky River Drive  
Cleveland, OH 44135-2569  
<http://www.coarpeacemission.org>

Hertzberg Palliative Care Institute  
1 Gustav L. Levy Place  
Box 1070  
New York, NY 10029  
Attn: Ellen Miller, Administrator

(Make checks payable to: Mount Sinai School of Medicine and include a note indicating the donation is for the Palliative Care's Massage Therapy Program in memory of Alan Andolsen)

-Marcel Rodriguez, Immediate Past President

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Please send comments or submission to:

**MARCEL RODRIGUEZ, NEWSLETTER EDITOR**

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