



ARMA Metropolitan NYC Chapter Newsletter

MAY 2010

PRESIDENT'S LETTER

Dear Chapter Members, RIM Colleagues and Guests,

Winter has finally left us and we are now fully into the beauty of spring! I hope you are all enjoying the warmer weather, the green grass, and the colorful plants and flowers!

As always, your Board of Directors and Committee members have been quite busy. We are approaching the end of our fiscal year - and what a year we have had so far! We have had numerous well-attended evening meetings. We added the new "ARMA@Noon" meetings - which have drawn quite a crowd, too, and recently had our all-day spring event. May brings us another ARMA@Noon event as well as an evening meeting. Please check our website and stay tuned (via our newsletter blasts) for details for our last couple of meetings.



May 1st was the deadline for applying for the new "Alan Andolsen CRM Scholarship Award". The Board did receive some submissions and is in the process of reviewing them. Recipients are eligible to apply for up to a \$250 award. We look forward to making announcements as to who will be the first recipient(s) of this new award in the very near future.

Our next evening meeting is on Wednesday, May 19th at The Muse (130 W. 46th, New York, NY), with networking starting at 5:30, dinner at 6:00 and followed by a fascinating educational presentation (and then more time to network!).

And as we wind down this year, we are making preparations to celebrate our 40th anniversary! Tuesday, June 15 is the date and we will be celebrating at Sangria 46 at 338

W. 46th, New York, NY (between 8th and 9th Avenues), starting at 6:00. We are planning a very special evening and hope you will be able to attend. This will be an event you won't want to miss!

I hope to see you on the evening of May 19th!

Sincerely,
Melissa G. Dederer, CRM
President, ARMA Metro New York City Chapter

MEMBERSHIP UPDATE

by Lauren E. Barnes, CRM, VP, Membership



Currently the New York Metro Chapter has 309 members. We want to welcome our most recent new members:

Christopher LaPlant, Davis & Gilbert LLP
Farrah Pepper, Gibson Dunn & Crutcher LLP

Since the beginning of 2010, we have welcomed 17 new members.

APRIL 21, 2010 CHAPTER MEETING REVIEW

by Eugene Stakhov, CRM, CDIA+, Chapter Committee Member

The monthly Chapter meeting was held at The Muse Hotel on Wednesday, April 21, 2010. ARMA MetroNYC Board member, Deborah Montana introduced Terrence J. Coan, CRM and David D. Rohde, Esq. in their joint presentation on "Defensible Disposition: Disposing Legacy Records in a Defensible Manner".

Former ARMA International President Terry Coan and practicing attorney David Rohde called on their considerable expertise and capacity in the field of eDiscovery to deliver an informative presentation on the topic, explaining how organizations can dispose of legacy records and information in a defensible manner. The discussion stressed the importance of a defensible disposition methodology focused on "good faith and reasonableness" in the eyes of the court. Terry and David pointed out that ECA (Early Case Assessment) studies, as well as analyses by Gartner and others, suggested that the cost of litigation is increasing. The development of a defensible disposition strategy for how best to deal with disposing of legacy backfile materials was identified as a crucial step in responding to the problem.

The audience was engaged with several questions surrounding the semantic differences between conventional data classification vs. a broader-focused "characterization". The potential role of GARP as a best-practice benchmark in legal circles and in court was also

discussed.

As always, attendees were treated to a gourmet buffet dinner and bar, and took advantage of the event to network and exchange ideas and information.

A copy of the presentation is available for download from the [Chapter Website](#).

UPCOMING EVENTS

by Marcel Rodriguez, Immediate Past President

MAY 12-14, 2010

Please join us at the ARMA NorthEast Region Leadership & Development Conference on May 12-14, 2010. Please click on the link below for more information or to download the event brochure. Support your region by attending this important event! Click Here for more information on this event!



MAY 19, 2010

Please join us at The Muse Hotel for our final chapter meeting. Check your Inbox or the Chapter website for more details.

June 15, 2010

Join us as we celebrate our 40th Anniversary and the end of another successful chapter year. See separate article below for more details.

GARP ONLINE COURSES

by ARMA International Post



**Generally Accepted
Recordkeeping Principles®**

New Online Courses

- **Generally Accepted Recordkeeping Principles® Overview**
This online overview course focuses on the importance of each GARP® principle and how you can integrate each into your RIM program. The course will also provide you vital facts that you can take back to executive-level managers, who may be unfamiliar with the benefits of RIM, but need to be familiar with GARP® and the benefits to your organization - as well as the perils of ignoring them. You will learn why the principles are a standard of excellence for records systems and why your organization should regard GARP® compliance as a holistic organizational imperative - and a mandate for better information governance.

Please [click here](#) for more information and registration.

Web Seminars

Upcoming

- [GARP®: Principle of Protection](#), May 12, 2010 - **Live!**

On Demand

- [GARP®: The Key to Your Organization's Success](#)
- [GARP®: Accountability](#)
- [GARP®: Transparency](#)
- [GARP®: Integrity](#)

JUNE 15, 2010 - CHAPTER 40TH ANNIVERSARY EVENT

by Darryl Harris, VP, Special Events



Earlier this year, the Board of Directors received congratulations from ARMA International on reaching our 40th Anniversary. We are putting the finishing touches and details will be available on Monday, May 10, 2010, so check your Inbox then.

This event will be held at [SANGRIA 46](#), located at 338 West 46th Street between 8th and

9th Avenues from 6:00 PM to 9:00 PM. Come network with colleagues and friends and enjoy great food, music, magic and beer, wine or Sangria!



The cost to attend this event is \$40.00 for chapter members and guests. Vendors who have sponsored a chapter event over this past year, will be contacted separately with a special invitation to this event. So, MARK YOUR CALENDARS!!

TECH TIDBITS

by Eugene Stakhov, CRM, CDIA+

Buzzword: CMIS (Content Management Interoperability Services)

Attendees who were lucky enough to be present at the May 3, 2010 joint ARMA/AIIM ARMA@Noon session focusing on open source software heard a lot about this budding standard designed to simplify the exchange of information and content between different ECM (enterprise content management) repositories. The idea behind CMIS is to use Web 2.0 technology concepts to connect ECM repositories from different vendors so that relevant information can be shared. This would create a "federation" layer, and would allow for a common interface to be written between, say - MS SharePoint and EMC Documentum. End users would then theoretically be able to run a single query from a CMIS-enabled interface to bring up content from either repository.

Vendors such as Alfresco, EMC, IBM, Microsoft and others have adopted the principle of CMIS and most have workable interfaces, although the standard itself has yet to be formally published.

CMIS is a proposed standard of the *Organization for the Advancement of Structured Information Standards (OASIS)*. More information on CMIS and OASIS can be found here: http://www.oasis-open.org/committees/tc_home.php?wg_abbrev=cmis

VERTICAL "WHERE'S WALDO"

by Frank LaSorsa, CRM, VP, Membership

Those of you trying to find your way to ARMA @ Noon or to the Northeast Region Conference will no longer have to rely on breadcrumbs or perhaps your portable navigation device. Just look for the bronze figures hovering about the horizon; or, if you prefer, the

"naked sculptures in the sky". The event is aptly entitled "Event Horizon", and, like so much of current New York Theatre, is a transplant from London.

Antony Gormley is the British artist who has created this installation. It surrounds Madison Square Park and the New York Life building where many of our ARMA events have been held this year. It is a collection of 31 fiberglass figures or cast iron sculptures positioned high atop buildings or at ground level near park entrances. Antony has used his own body as a cast to create these pieces that now hover over the Chelsea area. What struck me about this exhibit is the use of the human body to call attention to historic New York architecture.

In the words of Antony, "the sculptures are not statues. As indexical copies of my body they are the registration of a particular time or a particular body which, in their displacement of air, indicate the space of 'any' body; a human space within space at large."

It is great fun trying to find all of the work and especially difficult on a sunny day. You should start at Madison Square Park on 5th Avenue or Madison Avenue and 23rd Street. Here you will find two of the ground level installations. From there, you will be able to see the carefully balanced figure at the corner of the Flatiron building. Then there are many more up and down 5th Avenue, Madison Avenue and Broadway. Don't miss the Grand Madison which is the red building on the corner of 26th Street and Fifth Ave.

There are guides (at newsstands) that explain the history of each building around the area. It has also been published in Time Out magazine. If you get thirsty, there is the Flatiron Bar and Grill. Hunger is easily satisfied at the wildly popular Shake Shack. You will be refueled after a "Shack Stack" burger, and it may even improve your hunting !

Enjoy.

Frank LaSorsa

