



ARMA Metropolitan New York City Chapter Newsletter

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February 2009 Issue

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Dear Chapter Members, RIM Colleagues and Guests,

For those of you who love the cold, winter weather - I hope you are enjoying it! As many of you know, I am not a cold weather person - and am looking forward to warmer days ahead!

And as we look forward, we have many exciting meetings coming up this year. As always, your Board of Directors and Committee Members have continued to work very hard as they line up the speakers for our remaining monthly meetings. We are always striving to ensure we bring you good quality educational meetings that provide you with the opportunity to learn and network.

Our biggest event of the year is just around the corner. If you have not yet registered, there is still time to get on line and register. If you are unable to do that before February 11, you are more than welcome to just show up and register at the door. Our February 11th event - our all day educational workshop - is being held at the New York City Seminar and Conference Center, located at 71 West 23rd Street in Manhattan. This educational workshop will provide a variety of sessions covering such topics as Business Continuity, RIM on \$0 A Day, Marketing Yourself and Marketing Your RIM program. There will also be a presentation

by ARMA's 2008 Cobalt Award Winning team from New York Life Insurance Company. In addition to the wonderful educational sessions, there will be an Exhibitor Area where you can meet one-on-one with a variety of local, national and global vendors, solution providers and RIM experts. At the end of the event, there will be prizes given away! To become eligible to win one of several wonderful prizes, simply visit each vendor's exhibit table, have your raffle card stamped, and then deposit your completed entry into the Prize Box. Please visit our web site for additional details and the conference schedule. And an added bonus - Breakfast and Lunch are included!

On Monday, March 9th, we will resume our regular monthly educational sessions, once again honoring the tenure of some of our very valued members! Keep March 9th booked in your calendar. Our speaker is the renowned Beth Chiaiese, CRM, and the topic will pertain to the RIM Competencies - what they are, the value they bring to you and your organization and a real life example of how to implement them within your organization! This is one meeting you should not miss!

The Board of Directors encourage you to regularly visit our website - it is updated almost daily. As I mentioned in my letter last month, I suggest you create a "reminder/appointment" to check the website at least once a week, perhaps every Monday morning while you are enjoying your first cup of coffee (or tea, or soda or whatever you sip in the morning!). You will be amazed at what you find! You will be kept abreast of new information from not only our chapter, but also from International, ARMA International's Educational Foundation (AIEF), our vendors and other organizations dedicated to bringing you the best in records and information management throughout the year!

I look forward to seeing you next week at our all day workshop and at future meetings.

Sincerely,
Melissa G. Dederer, CRM
President, ARMA Metro New York City Chapter

February 11, 2009 All Day Educational Workshop Update



We are pleased to extend an invitation to our annual ALL-DAY EDUCATIONAL WORKSHOP. This year's event will be held at the NYC Seminar and Conference Center, located at 71 West 23rd Street, New York, NY 10010, 212: 646-336-4455 from 8:45 AM to 4:45 PM.

We are also pleased to welcome the members of the Northern New Jersey and Central/Southern New Jersey ARMA Chapters.

Breakfast and lunch will be provided and a number of exhibitors will be on hand to discuss your needs and services available to you. Visit each exhibitor for a chance to enter a raffle to win one of the following prizes:

- Bond 45 Gift Certificate (\$150)
- Modern Gift Certificate (\$150)
- Tao Gift Certificate (\$150)
- Theatre Gift Certificate (\$150)
- Two Outback Gift Certificates (\$75 each)
- Two IDC Kahn Seminar Admission - September 23, 2009 (\$975 each)

The Keynote Speaker is Barry Murphy of Mimosa Systems, Inc. Prior to joining Mimosa Systems, Barry was a Principal Analyst at Forrester Research. Closing Remarks will be made by Matt Brown of Forrester Research, whose research has been cited in The New York Times, The Wall Street Journal and numerous other publications. An additional eight sessions are scheduled, ranging from a presentation by the 2008 Cobalt Award Winning team from New York Life Insurance Company, E-Discovery, Records on Zero Dollars a Day, Sharepoint and Text Mining.

For a complete schedule, please download a copy of the Workshop Brochure. To Register for this event, [click here](#).

FEES: Chapter Members: \$145.00
Non Members: \$170.00
Walk-In/Day of Event: \$190.00

EVENT SPONSORS: Back Thru The Future Technology Disposal, BayPath College, Belfor USA, Cityside Archives, Databank IMX, The Frayman Group, GRM Information Management Services, Huron Consulting Group, IFC Redweld, Infocurrent, InfoUSA, Interwoven, Iron Mountain, Mimosa Systems, Munters, Northern New Jersey ARMA Chapter, Nova Records Management, Total Records & Logistics.

For more information on the NYC SEMINAR & CONFERENCE CENTER, [Click here](#).

-Frank LaSorsa, CRM
VP/Professional Development

January Chapter Event Review

On January 13, 2009, The Board of Directors were on hand at HURLEY'S Restaurant on West 48th Street to meet and greet Chapter Members, Non-Members and guests. Over 75 members of the Records and Information Management community enjoyed cocktails, appetizers and good conversation.

Darryl Harris, the Chapter Vice President for Special Events, did a masterful job of selecting the venue. Attendees were greeted by Carol Trapano, Vice President/Treasurer and Edie Mazzullo, Registrar and then invited into a private room complete with an outdoor patio and a private bar.

President Melissa G. Dederer, CRM gave a brief introduction, thanking all for attending and thanking Linda Lafferty of Redwallet Connection for sponsoring this event. Herb Smith of Redwallet Connection expressed gratitude for sponsoring the event and handed out tote bags; a surprise gift from Redwallet Connection. It always seems that whenever Redwallet Connection sponsors an event, the turnout is always high! Well, this event was no exception.

Melissa also reminded everyone to register for the upcoming All-Day Workshop scheduled for February 11, 2009 and to visit the chapter website for upcoming events and the latest news. The event lasted from 6:00 pm to 8:00 pm and the comments from the attendees were so overwhelmingly positive, the Board may consider hosting a similar event later this year.

Please visit our website to view photos from this event.

-Marcel Rodriguez
Immediate Past President

Membership News

Please join me in welcoming the following new Chapter Members.

Fred Baptiste
Richard Mommsen
Signora Parker
Louis Tirado
Terry Wasserman

-Lauren Barnes, MLIS
VP/Membership

ICRM News

The 2009 Emmett Leahy Award Nominations due March 1, 2009

Awarded to individuals whose outstanding contributions and accomplishments have had a major impact on the Records and Information Management Profession, the Emmett Leahy Award is presented annually during the ARMA International Conference. Nominations are currently being accepted; the due date is March 1st, 2009. For information and formal Nomination Applications visit, www.leahyaward.com.



As a reminder, dues for all active CRMs have increased:

Effective January 1, 2009, the new dues is \$200.00/year and, the Inactive Status for CRMs has been dropped.

Effective January 1, 2010, dues will be set at \$250.00/year.

For details, please review the Summer 2008 Newsletter at www.icrm.org.

